

THE 70<sup>th</sup> BANGKOK GEMS & JEWELRY FAIR



FREE COPY

9-13 SEPTEMBER 2024

QUEEN SIRIKIT NATIONAL CONVENTION CENTER  
BANGKOK, THAILAND

Organized by



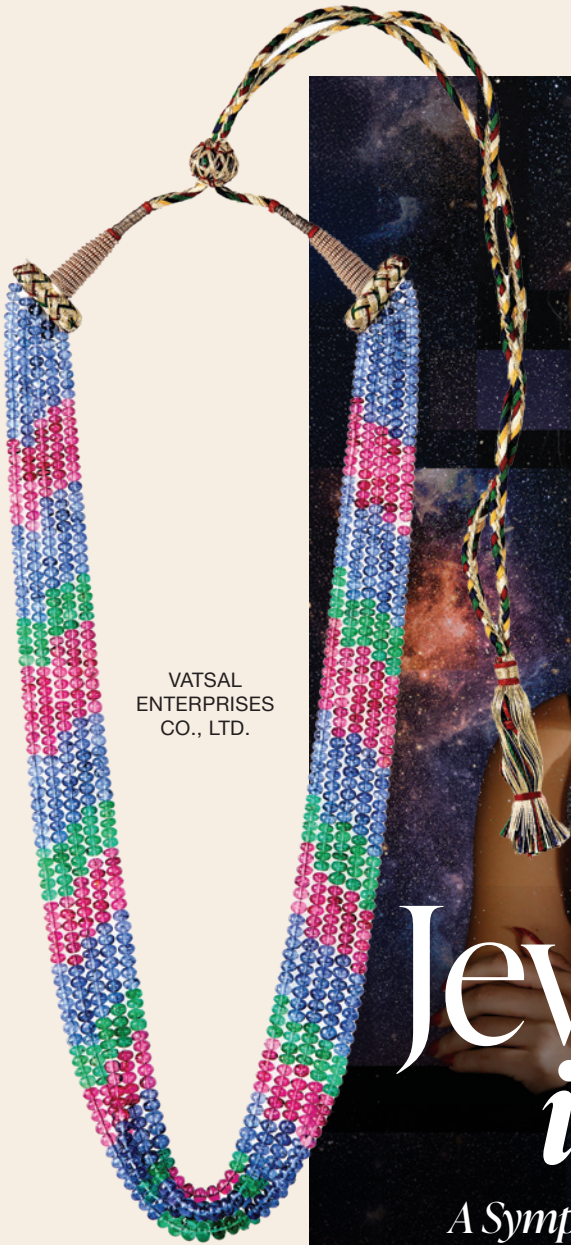
# THE BANGKOK GEMS SHOW DAILY

12 SEPTEMBER 2024

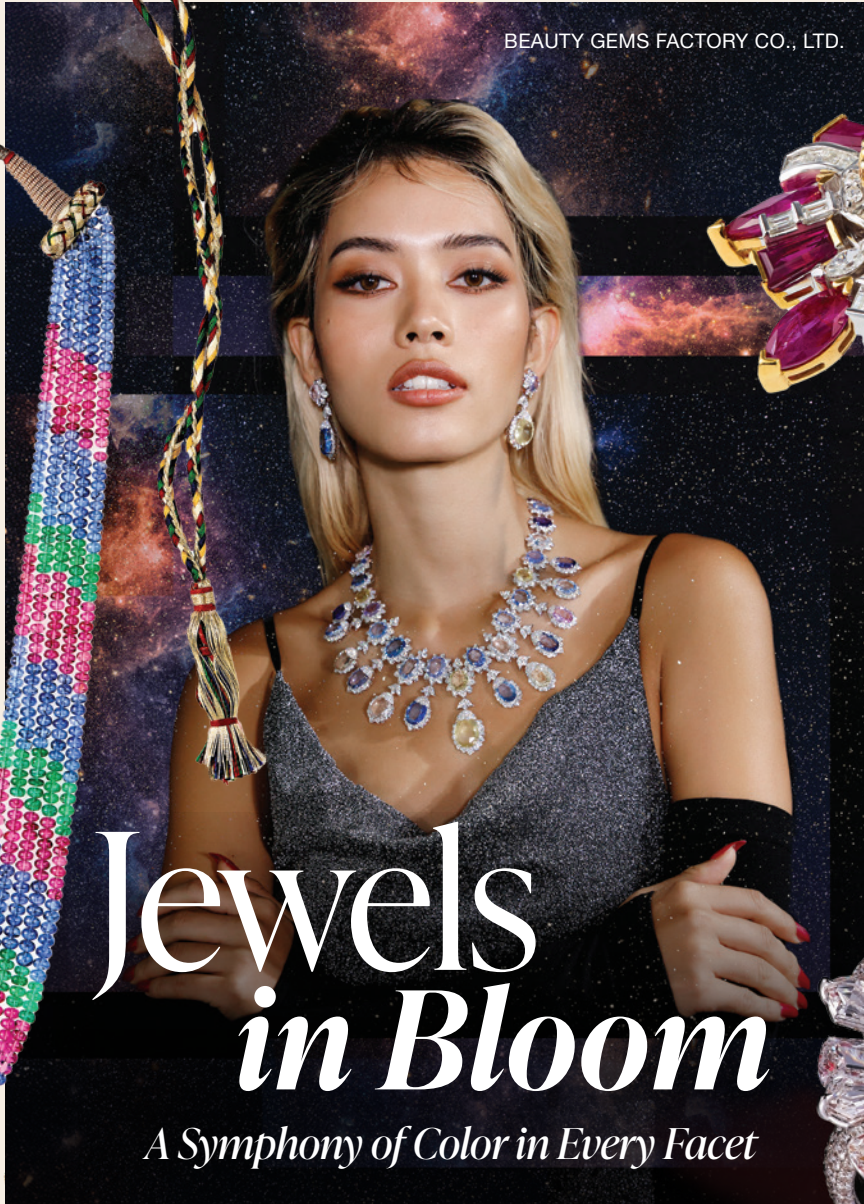
## GEMS *The Hue of Life*



DISCOVER THE RICH PALETTE  
OF NATURE'S JEWELS



VATSAL ENTERPRISES CO., LTD.



BEAUTY GEMS FACTORY CO., LTD.

# Jewels in Bloom

*A Symphony of Color in Every Facet*



S.V.S.JEWELRY FACTORY CO., LTD.



VEERASAK GEMS CO., LTD.



GEM MATRIX CO., LTD.

From vivid emeralds to enchanting sapphires, explore the art of colored gemstone jewelry that redefines elegance with every radiant hue.



YONG TAI GEMS CO., LTD.

DER MOND ANANDARA CO., LTD.



## ***THE FUTURE OF LAB-GROWN DIAMONDS***

Lab-grown diamonds are one smart choice for today's conscientious consumer. Offering all the brilliance and durability of natural diamonds but without the environmental destruction or ethical concerns associated with mining, lab-grown diamonds are the epitome of modern luxury. As technology continues to improve, these diamonds tend to be even more affordable and accessible, allowing more people to enjoy their beauty and value.

For anyone looking to invest in jewelry that aligns with a commitment to sustainability and social responsibility, source the best lab-grown diamonds and other gems and jewelry products at the 70th Bangkok Gems and Jewelry Fair, 9-13 September 2024 at QSNCC, Bangkok, Thailand.





## Ministry of Commerce Kicks Off 70<sup>th</sup> Bangkok Gems & Jewelry Fair, Expects Over 100 Million USD in Trade Value

Bangkok, 9 September 2024 – The Ministry of Commerce, led by Mr. Vuttikrai Leewiraphan, Permanent Secretary, inaugurated the 70th edition of the Bangkok Gems & Jewelry Fair at the Queen Sirikit National Convention Center. Organized by the Department of International Trade Promotion (DITP) in collaboration with the Gem and Jewelry Institute of Thailand (GIT), the event is set to run from 9-13 September 2024.

The fair features over 1,100 exhibitors from more than 20 countries, showcasing products across 2,470 booths. It is expected to draw approximately 40,000 visitors and generate over 100 million USD in trade value.

Mr. Vuttikrai highlighted Thailand's significant role in the global gems and jewelry trade, with exports continuing to grow despite economic challenges. In the first seven months of 2024, the sector saw a 6.7% rise, underscoring the fair's contribution to positioning Thailand as a global leader in the industry.



NETWORKING RECEPTION  
The 70<sup>th</sup> Bangkok Gems & Jewelry Fair



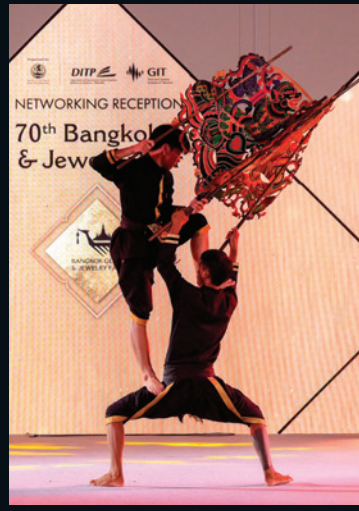
# SPECTACULAR Networking Reception

Bangkok Gems & Jewelry Fair Connects Thai Jewelry Industry with Global Markets

The Department of International Trade Promotion (DITP) and the Gem and Jewelry Institute of Thailand (GIT) hosted a glamorous Networking Reception at the 70<sup>th</sup> Bangkok Gems & Jewelry Fair. This event, a highlight of the fair, provided a valuable opportunity for exhibitors, entrepreneurs, industry leaders, VIPs, and international trade representatives to network and form business partnerships in a sophisticated yet relaxed atmosphere.

Attendees also had the chance to admire specially selected masterpieces from top exhibitors. The organizers want to use this reception to reinforce the Bangkok Gems Fair's reputation as a global jewelry hub, offering unlimited trade opportunities.

The fair remains a must-attend event for global buyers, bringing together top-quality producers and serving as a key platform for international trade discussions and the latest industry trends.





# *Radiant Rubies:* THE TIMELESS GEM OF THAILAND

Thailand has long been recognized as the world's center for the trade of rubies, a status built on centuries of craftsmanship and expertise. Chantaburi province played a pivotal role in establishing this reputation, once renowned for its rich deposits of rubies. These gems were prized for their exceptional clarity, though they often exhibited a finest red hue.

Despite the depletion of Thailand's ruby deposits in the 1980s, the country remains a global hub for the ruby trade, thanks to its skilled artisans and gemstone treatment techniques. Thailand's vibrant gemstone markets and cutting-edge jewelry workshops continue to attract collectors, designers, and traders from around the world, maintaining Thailand's legacy in the ruby trade.

Today, rubies from other regions like Myanmar, Mozambique, and Madagascar pass through Thailand, where they are expertly cut, treated, and polished to enhance their natural beauty.

To explore high-quality rubies and meet trusted suppliers, visit the Bangkok Gems & Jewelry Fair, where some of the finest gems and ruby collections are showcased by leading exhibitors from around the world.





# TEAL SAPPHIRE

A Unique Gemstone with A Captivating Hue

Teal sapphire is an exquisite gemstone that has captured the attention of gem enthusiasts and collectors worldwide. Known for its mesmerizing blend of blue and green hues, teal sapphire is a member of the corundum family, the same family that includes the more commonly known blue sapphire and ruby. This gemstone's unique coloration and growing popularity make it a fascinating subject for gemologists and jewelry lovers alike.

## WHAT IS TEAL SAPPHIRE?

Teal sapphire is a type of corundum that exhibits a mix of blue and green colors, often in varying intensities. This color combination results from the presence of trace elements, primarily iron and titanium, within the crystal structure. The ratio and concentration of these elements determine the exact shade of teal, which can range from a more blue-dominant tone to one with a stronger green presence.

The name "teal" refers to a specific shade that sits between blue and green on the color spectrum, resembling the color of teal ducks, which are known for their distinctive, rich feather colors. Unlike some sapphires that are treated to enhance their color, many teal sapphires are prized for their natural, untreated beauty.

For a sapphire to be classified as a "Teal sapphire" according to GIT's standards, it must meet the following criteria:

- The stone's color must fall within the designated boundary of the master stones under standard lighting conditions.
- The stone should not display any alterations in color when exposed to different light sources.
- The stone should show no clear bands of color zoning.
- The stone's weight must be at least half a carat.
- The stone must be either unheated or conventionally heat treated.
- The stone must have a homogeneous color from a face-up view with at least 20% brilliancy.

GIT now offers this highly demanded sapphire color trade term, based on our color standards, to the trade.

## ORIGINS OF TEAL SAPPHIRE

Teal sapphires are mined in several locations around the world, with some of the most notable sources being in Australia, Madagascar, and Montana, USA. Australian teal sapphires are particularly renowned for their deep, vibrant colors, while those from Montana often feature lighter, more subtle shades with unique color zoning that adds

to their appeal. Each location imparts its characteristics to the stones, with factors such as geology, mineral composition, and mining methods playing significant roles in the appearance and quality of the sapphires extracted.

## THE APPEAL OF TEAL SAPPHIRE

One of the main reasons for the rising popularity of teal sapphire is its unique and versatile color. This gemstone can complement a wide range of skin tones and metal settings, making it an excellent choice for jewelry, including engagement rings, pendants, and earrings. The gemstone's distinct color also makes it stand out from more traditional sapphire colors, appealing to those seeking something different and rare.

Moreover, teal sapphires are highly durable, ranking 9 on the Mohs scale of hardness, just below diamond. This makes them suitable for everyday wear, including in rings and bracelets that might be subject to more wear and tear.

## VALUE AND MARKET TRENDS

The value of teal sapphire is determined by several factors, including color, clarity, cut, and carat weight. Stones with a well-balanced mix of blue and green, high clarity, and an excellent cut tend to command higher prices. Larger, high-quality teal sapphires are particularly rare and can be quite valuable.

In recent years, there has been a growing demand for teal sapphires, particularly in the custom jewelry market. Their unique color and rarity make them a desirable alternative to traditional blue sapphires and other gemstones. As a result, teal sapphires have seen an increase in both market value and interest from jewelers and consumers alike.

Teal sapphire is a gemstone that beautifully blends the best of blue and green, offering a unique and captivating option for jewelry lovers. Its natural beauty, durability, and rising popularity make it a gemstone worth considering, whether you are looking for a special piece of jewelry or simply want to add a rare gem to your collection. As more people discover the charm of teal sapphire, it is likely to continue its ascent in the world of fine gems.

# “DITP ONE” Must-have App for Exporters

- ✓ Apply for DITP membership to get exclusive benefits
- ✓ Join DITP activities to expand your export market
- ✓ Update trade insights from 58 overseas trade offices
- ✓ Chat with “Nong Sai-jai” (AI assistant) for your export-related inquiries
- ✓ Collect your buyer contacts at DITP’s trade fair with badge scanning function
- ✓ Create digital business card to expand business network free of charge



## Integrated Digital Services for International Trade



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